

360 Wellness Hub: B2C Commission Guide for Agents

Welcome to your B2C sales guide! Selling directly to consumers is straightforward, and your earnings are highly rewarding. This guide breaks down exactly how much you earn from each product and bundle so you can maximize your monthly income.

1. Quick Earnings Summary

Here is a quick look at your commission for each product sold. We offer both **Flat Rate** commissions for one-time sales and **Lifetime Monthly Recurring** commissions for supplements.

B2C Commission Breakdown Table

Product / Service	Customer Price	Your Commission	Commission Type
Clinical DNA Test Kit	RM 3,997	RM 500.00	Flat rate per kit
16S rRNA Stool Test Kit	RM 1,500	RM 200.00	Flat rate per kit
The Gut-Brain Reset Bundle	RM 450	RM 70.00	Flat rate + 15% on refills
RK Series (Pain Relief)	RM 300	RM 45.00	15% Monthly Lifetime
GutPro Series	RM 280	RM 37.50	15% Monthly Lifetime
MCT Pro	RM 280	RM 37.50	15% Monthly Lifetime

2. Understanding Your Earnings (With Examples)

To make it easy to understand, your commissions fall into two main categories:

A. High-Ticket One-Time Commissions (Health Tests)

These are high-value health tests. When a customer buys one, you receive a large, flat cash payout.

- **Clinical DNA Test Kit:** You make **RM 500** for every single kit sold.
- **16S rRNA Stool Test Kit:** You make **RM 200** for every single kit sold.

B. Lifetime Recurring Commissions (Supplements & Nootropics)

For these products, you don't just get paid once. As long as your customer keeps subscription-refilling their monthly supply, you get paid **every single month**.

- **RK Series:** Customer pays RM 300 > You earn **RM 45 every month**. (*Note: This is exclusive to B2C and cannot be sold to businesses*).

- **GutPro or MCT Pro:** Customer pays RM 280 > You earn **RM 37.50 every month**.

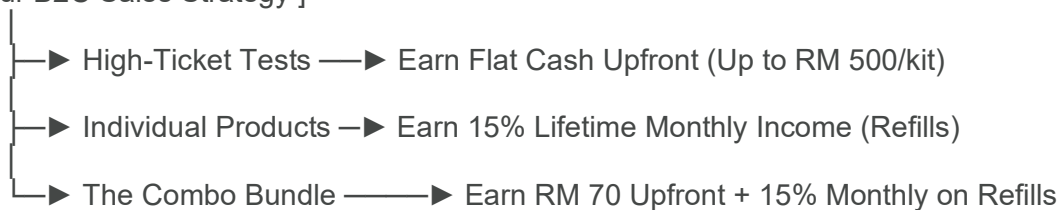
C. The Combo Play: "The Gut-Brain Reset" Bundle

This is your best tool for closing sales because it saves the customer money while locking in continuous income for you.

- **How it works:** The customer buys 1x GutPro + 1x MCT Pro together for **RM 450** (saving them RM 50).
 - **What you earn:** 1. An upfront **RM 70 flat commission** on the initial bundle.
2. A **15% recurring commission** on all individual monthly refills moving forward.
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3. Visual Earning Flow

[Your B2C Sales Strategy]



4. How Payouts & Tracking Work

- **Your Unique Promo Code:** You will be given an Agent Code (e.g., AL01). Make sure your customer types this code at checkout. They get a small discount or free shipping, and the system automatically assigns the commission to you.
- **The Cut-off Date:** The last day of every calendar month.
- **Payout Day: Every 7th of the following month** via direct bank transfer.
- **Submitting Bank Details:** Send your bank information to our accountant, Emily, at emilykokwaicheng@gmail.com.

Agent Pro-Tip: To make sure you never miss a commission, right after your client places an order, send a quick text to the **360 Wellness Admin Team** via WhatsApp with the client's name so they can lock it into the system for you immediately!